



IE BROWN
EXECUTIVE MBA

To get ahead in today's globalized context, top executives need to be **introspective leaders**, armed with a versatile skill set and holistic view of international business. Establishing itself at the **intersection of business and humanities**, this joint management degree allows you to explore business from an entirely new perspective, without disrupting your current professional trajectory.

ABOUT THE IE BROWN EXECUTIVE MBA

Intake **March**

Duration **15 Months**

Language **English**

Type of program **Part-time**

Location **Online, Madrid, Providence
& Cape Town**

Over 15 months, the IE Brown Executive MBA draws upon the strengths of two world-class educational powerhouses to empower impactful leaders as they become innovative and informed decision-makers. Featuring online and in-person lessons, this unique program will boost your international network, while providing the skills to become strategic leaders who are able to innovate in a complex business climate.

For those who
wish to become...

WHO IS THIS PROGRAM FOR?

Our student profile

The IE Brown Executive MBA is for innovative professionals with at least 10 years of experience who are motivated to make an impact in business and society. Alongside displaying unique sector talents, you should also display a curious mindset and an eagerness to break the status quo as a forward-thinking leader.

An innovative
C-suite
executive

A globally
minded
professional

A thought-
leader who
promotes
sustainability

A change-
maker driven
by a sense
of social
responsibility



WHY CHOOSE THIS PROGRAM?

Reasons you should join

01

Best in Class

Featuring world-class professors from diverse institutions and a cohort of dynamic, like-minded leaders, it's no wonder that this program has been ranked #3 in the world by The Economist. The unique, cutting-edge curriculum curated by the academic teams from both IE Business School and Brown University has been triple-certified by AACSB, AMBA and EQUIS.



02

A Blended Format

Your lives are hybrid—your learning should be too. This program seamlessly integrates online and in-person learning across multiple environments and physical locations to ensure the perfect balance between flexibility and engagement.

A Truly Global Perspective

This program takes place in key locations around the world, from Madrid, Spain and Providence, Rhode Island, USA to Cape Town, South Africa. Each location represents a distinct point in our students' learning journey. Beyond strengthening professional relationships and benefiting from the group's breadth of experience, students gain new insights and perspectives that represent the reality of three different continents.

03

04

Lifelong Connections

During the program, you will be surrounded by other top leaders who have already achieved incredible success in their professional careers. Over the 15 months you're together, you'll make lifelong connections and form close friendships, all the while learning from renowned faculty members and expanding your professional network.

05

Practical Applications

In teams, IE Brown Executive MBA students have to propose a business solution to address highly complex challenges. Considering different political and cultural factors, the teams work directly with NGOs, government officials or other relevant parties to devise radical new ideas that have far-reaching implications.

06

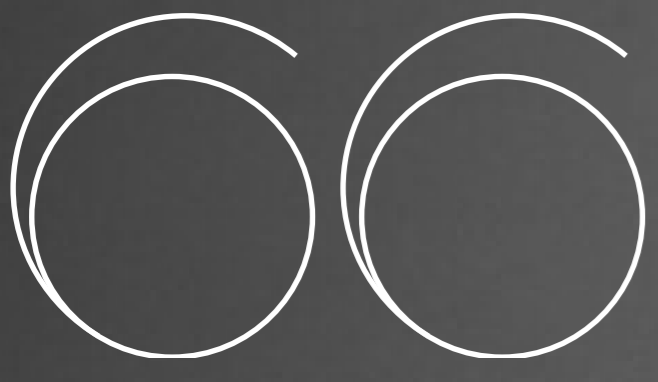
Challenging Learning Material

The program features diverse learning material that deals with global trends and issues, cultural contexts and hard business skills. With a dynamic curriculum that blends advanced business with the social sciences, students take on a broad range of challenging but rewarding courses that prepare them to successfully navigate industry complexities.

07

Capstone: Key Reflection Project

The capstone project, known as the Key Reflection Project (KRP), gives students the opportunity to put all their new knowledge and skills into practice. Through this project, you will demonstrate your ability to critically analyze business issues and complex social landscapes as you work to solve a challenge in an area of personal or professional interest.



By empowering me with a wealth of knowledge, the program has given me a versatile skill set and powerful tools that help me navigate the music industry. I feel more confident. My approach to business is more efficient and effective. The program has developed and enhanced my ability to reach a global audience both on and off the stage.”

Lauren Henderson, United States
Owner and CEO of Brontosaurus
Records

PROGRAM STRUCTURE

Your learning journey

Throughout the duration of the program, students will embark on a broad journey covering wide-ranging issues that are vital to become a holistic business leader. Beginning with topics such as finance and entrepreneurship, the program will then explore important topics with a broader scope, such as globalization, leadership and the impact of history on our modern world, among others.

This rigorous academic offering will take place both online and in-person at IE Business School in Madrid, Spain and at Brown University in Providence, Rhode Island, USA. Students will also put new knowledge into practice with the Key Reflection Project and an eye-opening trip to Cape Town, South Africa.

78%

of ASX100 companies now consider climate change as a financial risk to their business.

KPMG



76%

of G250 companies include sustainability data in their annual reports.

KPMG

Providence



Madrid



Cape Town



**Madrid**

In-person

2 weeks

The first residential period will take place at IE Business School in Spain.

Online

3 months

Providence

In-person

10 days

The second residential period will take place at Brown University's campus in the United States.

Online

3 months

Madrid

In-person

10 days

In October, the cohort will return to IE Business School in Spain for the next residential period.

Cape Town

In-person

1 week

Consider business from different viewpoints. Read more about the South Africa experience.

[Find out more →](#)

A beyond business immersion experience in a real-world setting. Apply the skills you've learned throughout the program while exploring the local cultural and political context.

Online

3 months

Providence

In-person

1 week

The final residential period will take place at Brown University's campus.

Providence

In-person

May

Commencement at Brown University.

STUDENT PROFILE

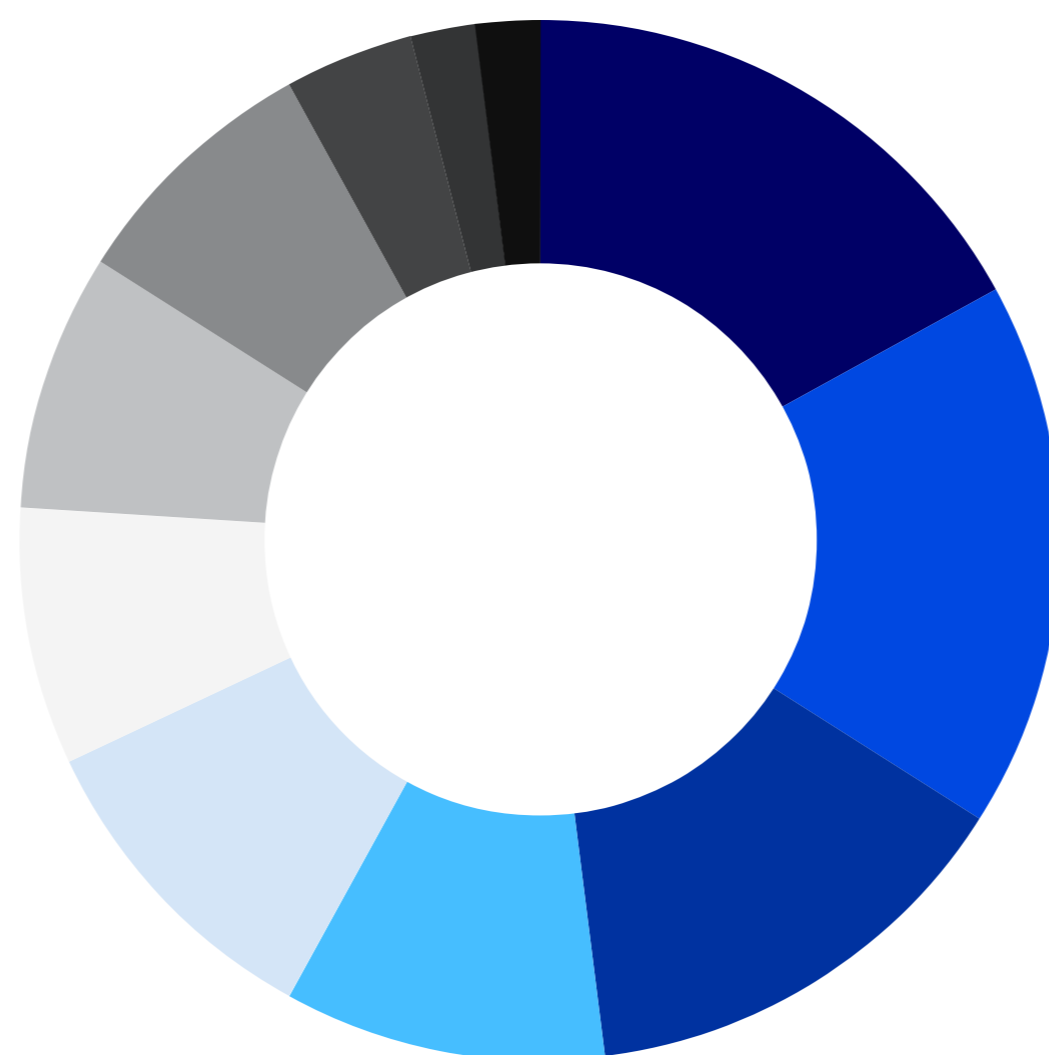
Your future network

The typical IE Brown Executive MBA student has at least ten years of professional experience, with a minimum of three years in a managerial position. Coming from a variety of sectors, each student is a proven leader with a vision to create impact in business and society. Driven innovators with a passion for sustainability and social responsibility, IE Brown Executive MBA students want to develop their global network of C-suite leaders to maximize impact.



Where do program alumni work?

- Telecom/Tech
- NGO/Public Services/Government
- Industrial Manufacturing
- Banking Investment & Financial Services
- Entertainment/Media/Advertising
- Transport/Travel
- Education/Training
- Pharmaceutical/Health
- Energy
- Consulting
- Insurance



Where can the IE Brown Executive MBA journey take you? Read more about our alumni.

[Find out more →](#)

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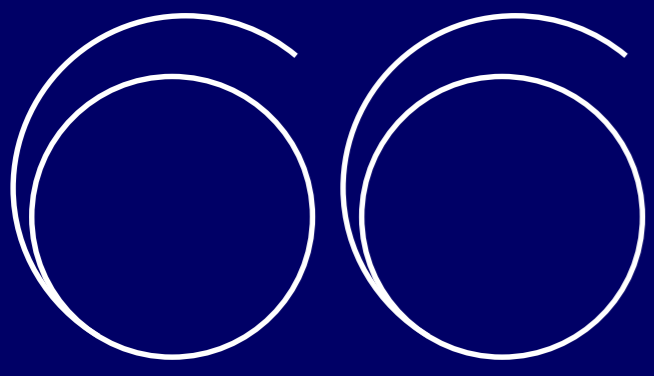
years old is the average age of students in this program.

20+

nationalities represented on average in the classroom.

16

average years of **work experience.**



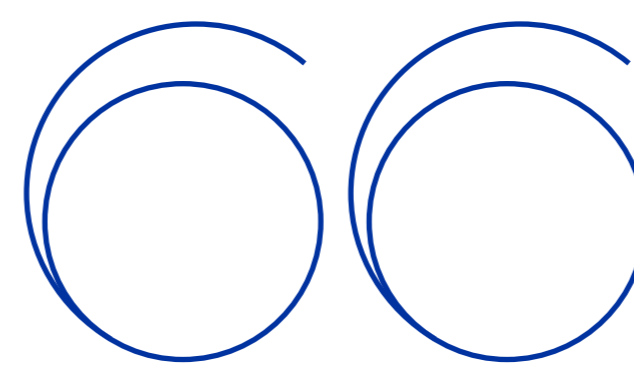
The global reach of this program amplifies every year—the opportunity to develop far-reaching, close networks is a core element of what makes the IE Brown Executive MBA stand out”



Irina Scarlete, Canada
Founder and CEO of AMNle.org



Faisal Hidayatullah, Pakistan
Customer Success Leader at
Agnum Consulting



This program has changed my life, personally and professionally, because of the unique blend that IE Business School and Brown bring. So, IE Business School brings that core business discipline, which is really helpful in your career. But then the humanities aspect brings so much more in your decision-making.”



TWO
POWERFUL
INSTITUTIONS.
ONE
EXECUTIVE
MBA.

IE Business School

Founded by entrepreneurs, innovation is in the fabric of IE Business School. With a bustling community of creative minds and influential practitioners from all over the world, IE Business School is consistently pioneering new ways to learn and inspire students for future success. At the core of their offering is a commitment to you: expertly curated, personal higher education that focuses on unleashing the extent of each individual's potential. IE Business School alumni form a powerful global network, and the institution is consistently ranked among the top business schools in the world.



Brown University

Brown University, located in Providence, Rhode Island, is among the most prestigious universities in the US. A member of the esteemed Ivy League, its outstanding undergraduate, graduate and medical degree programs are characterized by a distinctive academic philosophy, a world-class faculty and a long-standing tradition of innovative and rigorous multidisciplinary study. Around the world, Brown alumni can be found in leadership positions across the public and private sectors.

IE Brown Executive MBA joint degree graduates will receive one diploma awarded by both institutions, and will enjoy full alumni status from both IE Business School and Brown University

ACCREDITATIONS



Our Executive MBA is ranked #3 in the world by The Economist and our curriculum is triple-certified by AACSB, AMBA and EQUIS. Graduates will receive one diploma awarded by both institutions and will enjoy full alumni status from both Brown University and IE Business School.

3RD Worldwide Executive MBA

The Economist WhichMBA

2020



ADMISSIONS PROCESS & FINANCIAL AID

The IE Business School admissions process is simple yet rigorous—and carried out entirely online.

While the particulars may change depending on your chosen program, it always follows a similar format, which you can discover below. With our rolling admissions process, there's no application deadline. Spaces are limited, so we recommend that you apply as soon as possible.

The first steps

Before you embark on your personal learning journey, there are five preliminary steps you need to take.

Who you are

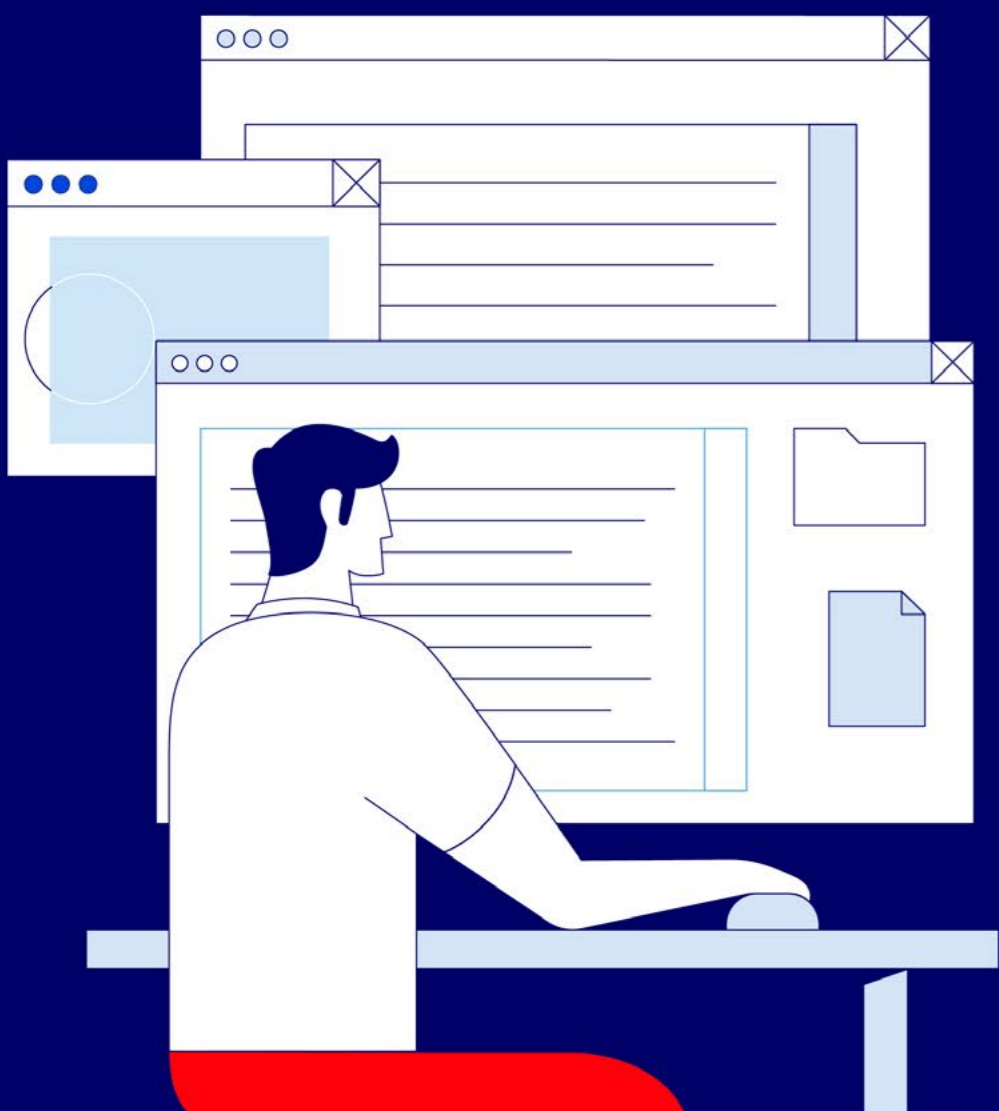
Students across all program areas share common traits that we look out for. We particularly value dedicated and talented individuals who come from diverse backgrounds and possess a global mindset.

Alongside your strong interpersonal skills and innovative outlook, you thrive under an intensive academic workload, considering it an opportunity to share new experiences and create unique approaches to problem-solving.

01

Online Application Form

Complete the online application form and upload the documents required by your program.



03

Entrance Exam

Next, you will have to take either the GMAT, GRE or IEGAT.



02

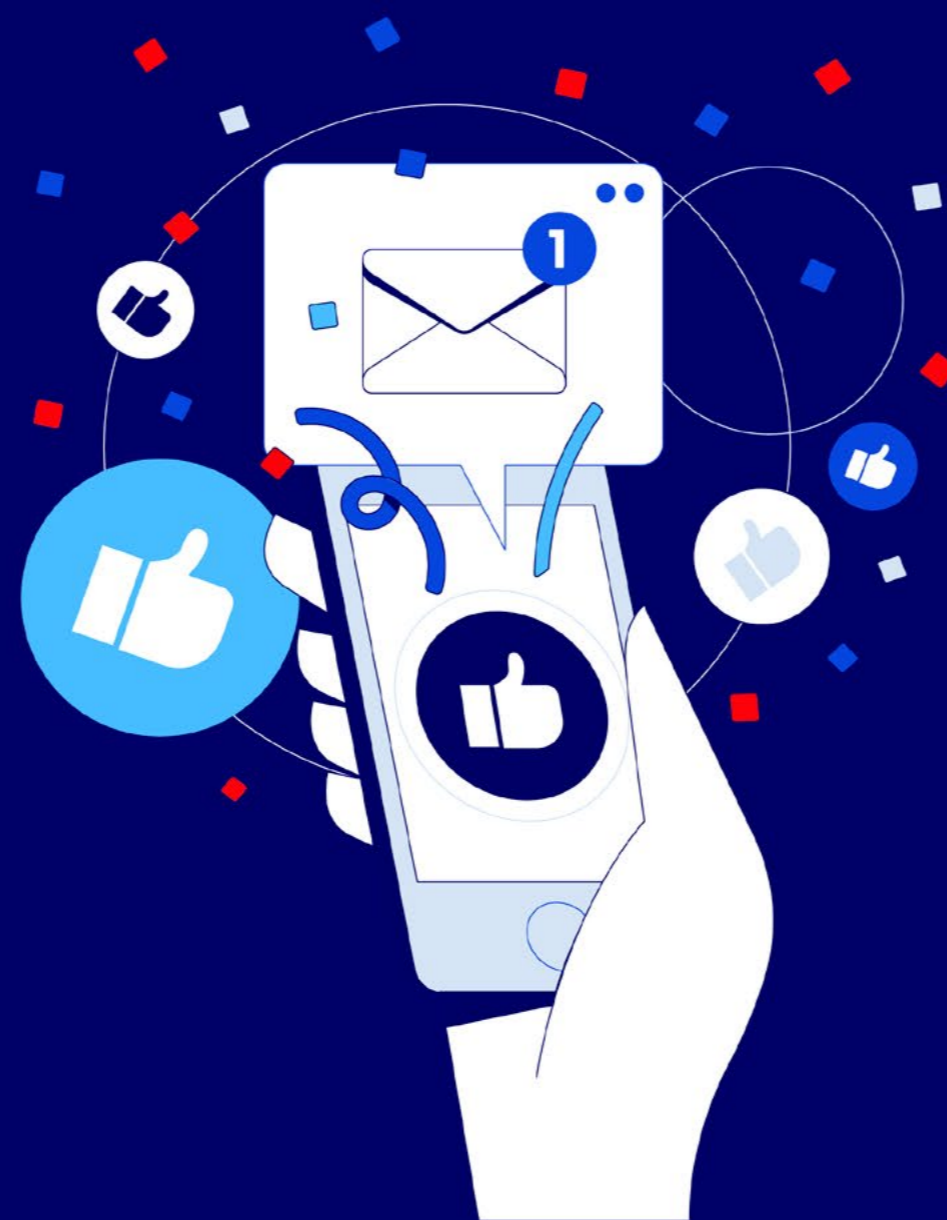
Online Assessment

With the application submitted and the fee paid, you will be invited to take part in two video calls with admissions staff, alongside one written assessment.

04

Personal Interview

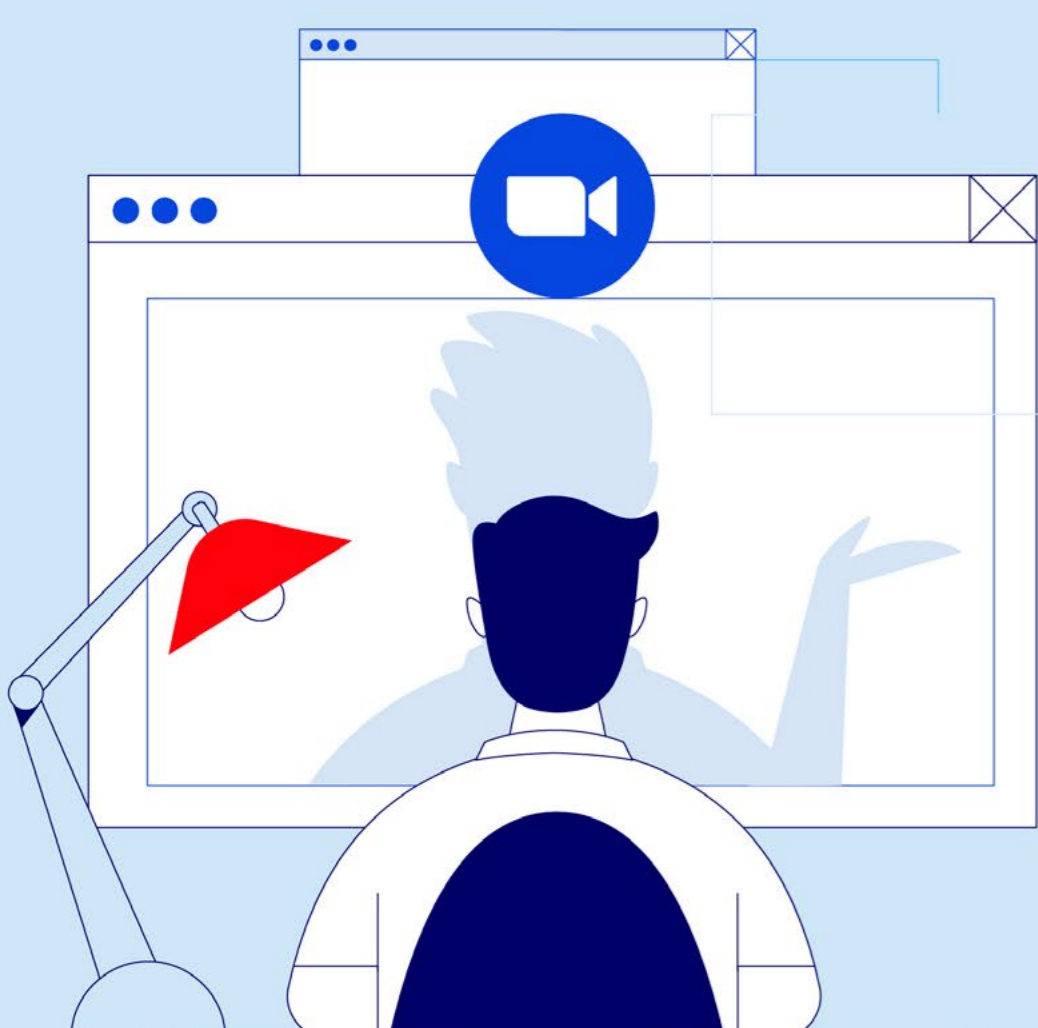
This online interview will take place with a member of the admissions team.



05

Final Decision

Your entire application will be evaluated by the Admissions Committee and you will receive an answer within 1–3 weeks.



For a more detailed explanation of the admissions process, please consult the specific webpage for your chosen program.

[Get started →](#)

FINANCIAL AID



If sorting out funding and scholarships is an important part of making IE Business School your next big step in your professional journey, the good news is that we have a range of funding options available to support you!

Most of our students rely on a combination of different types of financial means to cover the tuition fees and the overall costs associated with program attendance. These means typically include personal resources, student loans, scholarships and, at times, some form of family support or tuition assistance from employers.

The IE Financial Aid Office will help you understand the different financing options and scholarship opportunities available. Researching, understanding your options and planning ahead is key. The FAO will provide you with all the necessary guidance to make any scholarship or loan application process as smooth as possible.

Please visit our financial aid website for more details or schedule an appointment with our team.

[Go to the site →](#)

IE Scholarships

Thanks to the IE Foundation and the generosity of our students, alumni, parents, corporate partners and other benefactors who support our groundbreaking Financial Aid program, we are able to maintain a strong commitment to providing top-notch education to highly qualified candidates from around the world, regardless of their economic situation. Our wide portfolio of scholarships allows us to guarantee diversity and excellence through our need-based and merit-based scholarships.

Scholarships are awarded based on economic need, merit, distinctive competencies and/or academic and professional excellence. The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE Business School.



Direct Awards

There is no formal application process for the IE High Potential Award—all applicants are automatically considered. Awards are communicated at the time of admission and recipients are chosen based on the information provided during the admissions process: application, academic merit, professional experience, interview, competitiveness, life experiences, and suitability to the program and our school. These awards are need-blind, and are compatible with other IE Scholarships should the candidate require further support through a formal scholarship application.

Check the [IE Financial Aid website](#) to discover the full list of scholarships available and to learn more about the application process.



Loans

Many of our students rely on loans—either government and/or privately funded—to at least partially finance their studies at IE University. As we strive to provide our students with further financing opportunities, we are committed to securing agreements with both Spanish and international institutions that offer our students financial loan schemes on favorable grounds. While there are many organizations that lend to IE students—including those we have an agreement with—it is critical that you understand all fees and terms of available loans to compare them and determine which are best suited to your particular needs.

Contact our dedicated team at iebrown@ie.edu to find out which financing options may be available to you. Please note that many financing schemes are time sensitive and may require planning several months before your program starts.

Tuition Payment Options

While making an investment in higher education is extremely worthwhile, we understand it isn't always easy. At IE Business School, we allow students to pay in interest-free installments, without pre-approval requirements or credit checks. The number of installments and conditions depends on the program. Please talk to your admissions advisor for more information.

