



# Executive MBA

## OVERVIEW

Over 15 months, the IE Brown Executive MBA combines the expertise of a world-class international business school with the breadth of an Ivy League education to teach leaders how to leverage business as a force for good. Through a blend of online and in-person instruction, this program equips you with the skills to drive innovation in complex global markets, and expand your international network, while helping you become a more purposeful leader.

## WHO IS THIS PROGRAM FOR?

This program is for professionals from various industries with at least 10 years of experience and a minimum of three years in a managerial position.

Successful candidates demonstrate:

- Academic excellence and strong leadership potential
- Motivation to make an impact in business and society
- An interest in sustainability and social responsibility

MODE OF STUDY  
**Part-time**

FORMAT  
**Blended Online and  
Five Residential Sessions**

LENGTH  
**15 Months**

LOCATIONS  
**Madrid, Providence and  
Cape Town**



*Traditional business classes are complemented by courses focused on the impact business can have on people. This combination produces well-rounded, responsible leaders that are able to understand strategic impacts for their company and society.*

- SOPHIE PARKER '22 EMBA

# The Advantage

Today, confronted by pressing social, economic and environmental challenges, society's expectations for business are rising. And the call is clear. Embracing responsible leadership is no longer optional. It's the essential advantage for businesses to drive both profit and positive impact — to rise above and forge a better future for all.

## WHY CHOOSE THIS PROGRAM?



### A Strong Business Focus

Gain mastery of the theoretical and applied functional areas – in finance, accounting, economics, marketing and operations – that serve as a foundation for strategic planning and data-driven analysis.



### The Power to Lead People and Teams

Learn and apply principles of inclusive leadership and management to foster a culture of innovation, performance, collaboration and ethics within teams and across organizations.



### Anticipate Changes Through Strategic Foresight

Develop a global, future-focused perspective on business and leadership. Draw insights from the intersection of business, science and engineering, and the social sciences for critical thinking and creative problem-solving in complex business environments.



### Drive Sustainability and Social Impact

Explore principles of purpose, social responsibility and sustainable business practices to drive systemic change and develop implementable solutions to the critical challenges facing business, society and the planet.

[emba.brown.edu](http://emba.brown.edu)

IE Business School | Madrid, Spain | +34 915689600 | [iebrown@ie.edu](mailto:iebrown@ie.edu)

Brown University School of Professional Studies | Providence, RI | 401-863-7901 | [professional@brown.edu](mailto:professional@brown.edu)